



*A Kaleidoscope of Inclusion:  
Culturally Responsive Practices in Early Childhood  
August 4-6, 2020*

**Sponsorship, Promotional and Exhibitor Information**

The 6<sup>th</sup> annual 2020 Early Childhood Inclusion (ECI) Summer Institute is taking place August 4-6, 2020 on the campus of Western Oregon University in Monmouth, Oregon. The Summer Institute provides 1 pre-conference and 2 full days of workshops & keynotes for early childhood professionals who are committed to enhancing the lives of young children and families. The ECI Summer Institute is the perfect occasion for you to showcase your product and/or services through our advertising, exhibitor and/or sponsorship opportunities. By taking advantage of our advertising, you can connect to hundreds of early childhood, early intervention/early childhood special educators, K-2 teachers, families, and caregivers.

By choosing one or more of our opportunities, you:

- Get access to a diverse group of people working in early childhood from across the Pacific Northwest.
- Gain exposure as a business that supports professional development in early childhood.
- Gain exposure to hundreds of customers for your business, program, or service.
- Create long-lasting relationships with professional and families who will recognize your commitment to the early childhood profession.

**Sponsor Opportunities**

**Gold Sponsor: One or more meals**

Contribution Level: \$750-\$1,000

Gold Sponsors will receive:

- ♥ Complimentary color ad & acknowledgement in 2020 ECISI Final Program & on website
- ♥ Two complimentary exhibitor spaces

**Silver Sponsor: Conference Speaker Fund**

Contribution Level: \$300-\$749

Silver Sponsors will receive:

- ♥ Acknowledgement on Keynote Speaker page of 2020 ECISI Final Program & on website
- ♥ One complimentary exhibitor space

**Bronze Sponsor: Conference Scholarship Fund**

Contribution Level: \$100-\$299

Bronze Sponsors will receive:

- ♥ Listing on Acknowledgements page in 2020 ECISI final Program & on website
- ♥ Complimentary 2020 ECISI T-shirt

**Sponsor: Fund for Housing & Door Prizes**

Contribution Level: \$50-\$99

Sponsor will receive:

- ♥ Listing on acknowledgements page in 2020 ECISI final Program & on website



## 2020 Advertising Opportunities

### 2020 ECISI Program Display

If your organization would like to advertise in the 2019 ECI Summer Institute Program, please consider placing an ad. You do not have to have a table at the conference to place an ad in the final program.

- |  |  |
|--|--|
| <input type="checkbox"/> Full page-color (8.5"x 11") \$100 | <input type="checkbox"/> Half page-B&W (8.5"x 5.5") \$30   |
| <input type="checkbox"/> Full page-B&W (8.5"x 11") \$50    | <input type="checkbox"/> Quarter page-B&W (4"x 4.5") \$25  |
| <input type="checkbox"/> Half page-color (8.5"x 5.5") \$60 | <input type="checkbox"/> Business card-B&W (complimentary) |

### Artwork for Advertisement

Artwork needs to be in jpeg or GIF format, and emailed to [ryanc@wou.edu](mailto:ryanc@wou.edu) no later than Friday, July 17, 2020 to be included in the 2020 ECI Summer Institute final program.

## Exhibitor Opportunities

Exhibitors are welcome for both Wednesday and Thursday. Our Exhibit Hall is conveniently located next to the conference registration. We also have several activities that will take place in the Exhibit Hall (t-shirt decorating, scavenger hunts, and more).

### Each exhibit space includes:

- 10'x10' space, one 6' table with cover & skirt, chairs, wireless Internet, & overnight security.
- 2 complimentary lunch tickets for Wednesday and Thursday
- Listing in the 2019 ECISI Final Program and on the ECI Summer Institute website

### For Profit Organization:

- \$100 (for 2 day space) if received by June 15th
- \$125 after June 15th

### Non-Profit Organization:

- \$25 (for 2-day space)

Alone we can do  
so little,  
together we can do  
so much.

- Helen Keller -



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**2019 SPONSOR & EXHIBITOR REGISTRATION FORM**  
**Early Registration Due by June 12th, 2020**

**Registration Information:** (please print clearly)

Company/Agency:	Contact Person:
Name of Person(s) attending conference:	Complete Address:
Phone:	
Email of Contact Person:	Fax:

**Sponsor:**

I wish you provide sponsorship at the \_\_\_\_\_ level:                      \$ \_\_\_\_\_

**Advertising/Program Display Fees\*:**

I wish to advertise in the 2020 ECISI Final Program. Please see page 2 for pricing details                      \$ \_\_\_\_\_

*\*\*To be included in final program, artwork must be received by Friday, July 17, 2020*

**Exhibitor Registration Fees:**

(Single space includes 10'x10' space, one 6' table with cover & skirt, 2 chairs, wireless Internet, & overnight security for **August 5 & 6<sup>th</sup>**)

For Profit Organization \_\_\_\_\_ By June 15 Space(s)x \$100.00                      \$ \_\_\_\_\_

For Profit Organization \_\_\_\_\_ After June 15 Space(s)x \$125.00                      \$ \_\_\_\_\_

Non-Profit Organization \_\_\_\_\_ Space(s) x\$25.00                      \$ \_\_\_\_\_

Additional Tables \_\_\_\_\_ Table(s) x \$5.00                      \$ \_\_\_\_\_

Easels (no charge) \_\_\_\_\_ yes \_\_\_\_\_ no \_\_\_\_\_ quantity

**Total Enclosed:**                      \$ \_\_\_\_\_

**Exhibitors will receive:**

- **Listing in ECI Summer Institute final program if registration & fee is received by July 17, 2020**
- Listing on the ECI Summer Institute website as a conference exhibitor
- Complimentary lunch for up to 2 people per day (Weds. & Thursday)

**Payment Information:**

- **Make checks payable to: ECI Summer Institute**
- Mail registration form, signed policies page and payment to: Dr. Cindy Ryan, WOU  
345 N. Monmouth Av., Monmouth, OR 97361
- No refunds will be made for cancellation after July 10, 2020



## 2020 ECI Summer Institute Exhibitor Policies

- **Early Childhood Inclusion (ECI) Summer Institute:** The words "ECI Summer Institute," as used herein shall mean the Summer Institute Director and the Planning Committee. In the enforcement and interpretation of the following rules and regulations, the decision of the Summer Institute Director/Planning Committee is final.
- **Eligible Exhibits:** The ECI Summer Institute reserves the right to determine the eligibility of any organization, company or product for inclusion in the Summer Institute and reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or any exhibitor, or representatives, with or without giving cause.
- **Liability:** Exhibitors must insure their own exhibits. The exhibitor agrees to make no claim for any reason whatsoever against the ECI Summer Institute or Western Oregon University; nor other contractors for loss, theft, damage, or destruction of goods; nor for any injury to self or employees; nor for any damage of any nature or character, including any damage to business by reason of the failure to hold the ECI Summer Institute as scheduled.
- **Installation/Showing/Dismantling:** Hours and dates for installation, showing, and dismantling are specified. Exhibitors will not be permitted to dismantle their exhibits until after the Exhibit Hall is officially closed. The exhibitor shall pay for all storage and handling charges for failure to remove exhibit materials from the Exhibit Hall at the conclusion of the Summer Institute.
- **Damages to Property:** Exhibitors are liable for any damage caused to building floors, walls, or to tables & materials (table skirts, easels, etc.), or to other exhibitors' property. Exhibitors may not apply paint, lacquer, adhesives or any other coating to building columns or floors, or to table equipment.
- **Fire, Safety, and Health:** The exhibitor agrees to accept full responsibility for compliance with local city, and state Fire, Safety, and Health Ordinances regarding the installation and operation of equipment.
- **Unoccupied Space:** The ECI Summer Institute reserves the right, should any rented exhibitor's space remain unoccupied on the opening day, or should any space be forfeited due to failure to make payment in full by the specified date, to rent paid space to any other exhibitor or use paid space for such purposes as it may see fit without any liability on its part, but this clause shall not be construed as affecting the obligation of the exhibitor to pay the full amount specified in the Exhibitor rental invoice should the ECI Summer Institute not resell the space.
- **Exhibitor Responsibility:** Exhibitors agree to indemnify the ECI Summer Institute & Western Oregon University against and hold it harmless for any claims arising out of the acts of negligence of exhibitors, their agents, or employees. Each exhibitor must keep at least one attendant at the table at all times Exhibit Hall is open.
- **Relocation of Exhibits:** The ECI Summer Institute reserves the right to alter locations of exhibitors.

Exhibitor Policy Agreement: I have read and agree to the 2020 ECI Summer Institute Exhibitor Policy\*

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*Exhibitor Signature\**

*Date*